

# AWS India partners iTNT to boost Gen-AI driven solutions for public sector

Selected start-ups will get exposure to expertise and resources provided by AWS, and will also receive up to \$10,000 in AWS credits to build solutions using more than 240 fully featured services



**Sudeshna Mitra**

Updated Jul 15, 2024, 6:33 PM IST



*AWS will also explore the possibility of onboarding the selected start-ups to the AWS Partner Network (APN).*

Amazon Web Services (AWS) India announced collaboration with the Tamil Nadu Technology (iTNT) Hub to launch a generative artificial intelligence (Gen-AI) start-up hub programme, to accelerate the development of Gen-AI solutions for public-centric initiatives through the start-up ecosystem in Tamil Nadu.

According to the official statement, the programme is designed to enable start-ups to build public sector-focused solutions using Gen-AI-driven tools. The programme is further expected to give a boost to the start-ups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech industries.

This new initiative was announced during 'Generative AI Startup-Venture Capital' mixer event held by AWS and iTNT Hub in Chennai.

Start-ups eligible for this programme will receive a range of benefits to enable their growth. They will be able to build a strong technical foundation by leveraging the expertise and resources provided by AWS. Each eligible start-up will also receive up to \$10,000 in AWS credits to experiment and build with more than 240 fully featured services on AWS, including innovative generative AI services and solutions such as Amazon Bedrock, Amazon Q, Amazon SageMaker, AWS Trainium, AWS Inferentia, among others.

AWS will also explore the possibility of onboarding the selected start-ups to the AWS Partner Network (APN), subject to the fulfilment of eligibility criteria, which can enable these organisations with product acceleration, and market access, and expansion.

# AWS and iTNT Hub collaborate to nurture generative AI innovation among startups in Tamil Nadu

Published - July 15, 2024 08:19 pm IST - CHENNAI

THE HINDU BUREAU



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Amazon Web Services (AWS) India Private Limited has said that it will be supporting Tamil Nadu Technology (iTNT) Hub to launch a generative Artificial Intelligence (AI) startup hub program. It will focus on accelerating the development of generative AI solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu. AWS India Private Limited undertakes the resale and marketing of AWS Cloud services in India.

According to details shared by AWS, the program will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI, and will solicit and shortlist startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space.

The generative AI startup hub program aims to support startups and innovators at all stages of maturity, including incorporated startups, mature startups, individual innovators, and pre-incorporated teams.

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Sunil PP, Lead – Channels and Alliances, Public Sector, AWS India Private Limited, said: “By collaborating with iTNT Hub, we aim to nurture a startup community that has core capabilities and strengths in generative AI, accelerate innovation using generative AI, and help public sector organisations implement solutions that can create positive and scalable impact in society.”

PRESS RELEASE

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 CXOtoday News Desk  10 hours ago



Amazon Web Services (AWS) India Private Limited\* today announced that it is supporting Tamil Nadu Technology (iTNT) Hub to launch a generative Artificial Intelligence (AI) startup hub program, that will focus on accelerating the development of generative AI solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu. The program will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI, and will solicit and shortlist startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space. This new initiative was announced during 'Generative AI Startup-Venture Capital' mixer event held by AWS and iTNT Hub in Chennai.

iTNT as an innovation hub was established by the Ministry of Electronics and Information Technology (MeitY, Government of India), and Information Technology and Digital Services Department (IT&DS, Government of Tamil Nadu), with industry support. The Hub located in Anna University, Chennai, is focused on building a unique deep tech innovation network in Tamil Nadu by leveraging the combined strengths of startups, innovators, academia, government, and industry leaders. This new program will provide mentorship to founders emerging from incubation programs of more than 570 engineering colleges affiliated with Anna University.

The generative AI startup hub program aims to support startups and innovators at all stages of maturity, including incorporated startups, mature startups, individual innovators, and pre-incorporated teams. Startups in incubation will have the opportunity to access research opportunities for industry collaboration, sectoral guidance to drive market disruption, and funding avenues.

“AWS recognizes the transformative potential of generative AI, the value it can offer to public sector organisations and citizens, and the role that startups can play in accelerating innovation and developing solutions for adoption,” said **Sunil PP, Lead – Channels and Alliances, Public Sector, AWS India Private Limited\***. “By collaborating with iTNT Hub, we aim to nurture a startup community that has core capabilities and strengths in generative AI, accelerate innovation using generative AI, and help public sector organisations implement solutions that can create positive and scalable impact in society.”

Startups eligible for this program will receive a range of benefits to enable their growth. They will be able to build a strong technical foundation by leveraging the expertise and resources from AWS, the world’s most comprehensive and broadly adopted cloud platform. Each eligible startup will receive up to USD \$10,000 in AWS credits to experiment and build with more than 240 fully featured services on AWS, including innovative generative AI services and solutions such as [Amazon Bedrock](#), [Amazon Q](#), [Amazon SageMaker](#), [AWS Trainium](#), [AWS Inferentia](#), among others. AWS will also explore the possibility of onboarding startups to the AWS Partner Network (APN), subject to the fulfilment of eligibility criteria, which can enable these organisations with product acceleration, and market access and expansion.

iTNT Hub will further support the identified startups through its technical expertise and mentorship, guidance on business and funding fundamentals, and setting up industry connects for startups to understand market opportunities and build their solutions.

“iTNT Hub is dedicated to harnessing Tamil Nadu’s vast tech capability and fostering research, development and innovation across the state. This exciting collaboration with AWS gives startup founders access to mentorship, resources, and a community for the development of citizen-driven generative AI solutions. Collaborating with a global technology leader like AWS gives us access to the latest technology, innovation methodologies, and best practices, and enables startups to jumpstart their innovation and growth journey with subject-matter expertise on cloud and generative AI,” said **Vanitha Venugopal, CEO, iTNT Hub**. “Through this program, we aspire to strengthen the entrepreneurial environment for startups across Tamil Nadu, and empower those based in locations which typically have limited access to resources.”

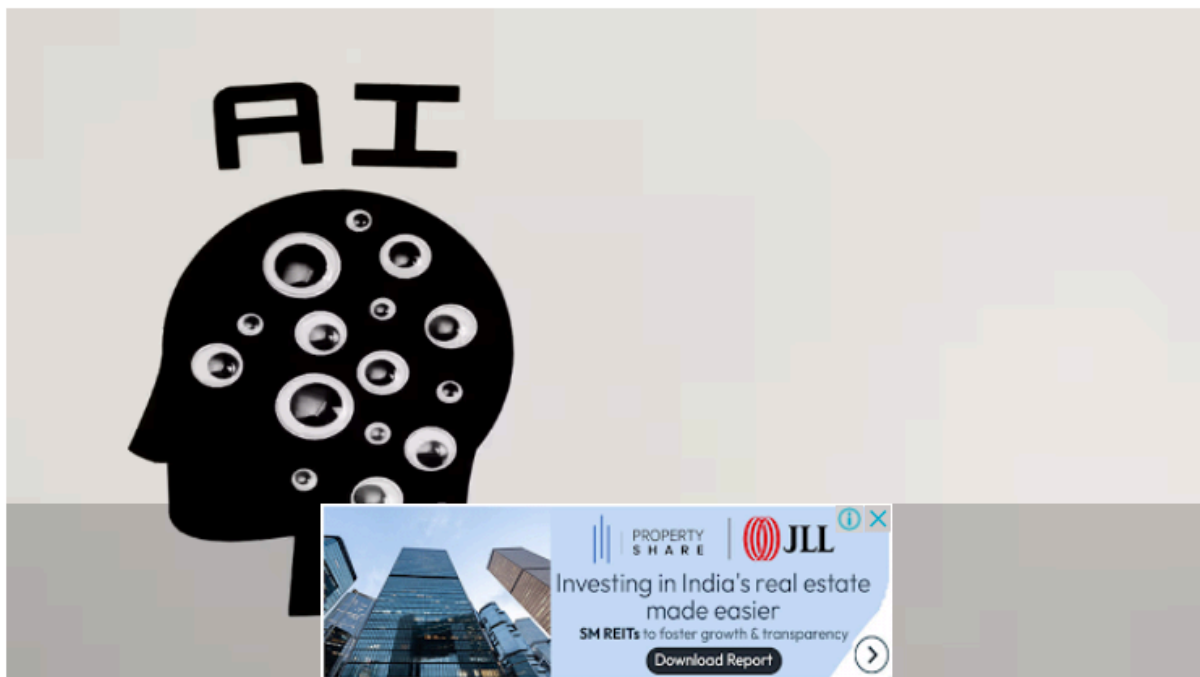
The generative AI startup hub program will enable startups through webinars, technical workshops, and masterclasses. Selected startups will also benefit from industry connects, roadshows, hackathons, and customer engagements. The program will be governed by a steering management committee comprising executives from AWS India and iTNT Hub. Interested startups can [read more here](#).

# AWS India, iTNT Hub to support AI startups for building public sector-focused solutions

It will support startups to collaborate with the industry to build solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space.

Written by MSME Desk

July 15, 2024 16:27 IST



Startups will get up to \$10,000 in AWS credits to build their solutions using over 240 services on AWS. (Image: Pexels)

Amazon's cloud computing arm Amazon Web Services (AWS) in India on Monday said it is collaborating with Tamil Nadu Technology (iTNT) Hub to support the launch of the latter's Artificial Intelligence (AI) startup hub programme. AWS said the programme will aim at boosting the development of generative AI solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu.

“The program will enable [startups](#) to collaborate with the [industry](#) to build public sector-focused solutions using generative AI, and will solicit and shortlist startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space,” AWS said in a statement.

Speaking on the collaboration, Sunil PP, Lead – Channels and Alliances, Public Sector, AWS [India](#) said the tie-up will “aim to nurture a startup community that has core capabilities and strengths in generative AI, accelerate innovation using generative AI, and help public sector organisations implement solutions that can create positive and scalable impact in society.”

Set up at Anna University in Chennai, iTNT was established by the Ministry of Electronics and Information [Technology](#) and the Information Technology and Digital Services Department along with industry support.

AWS said the hub will provide mentorship to founders emerging from incubation programs of more than 570 engineering colleges affiliated with Anna University. Moreover, startups in incubation would also be able to access research opportunities for industry collaboration, sectoral guidance to drive [market](#) disruption, and funding avenues.

Further, startups will get up to \$10,000 in [AWS](#) credits to build their solutions using over 240 services on AWS including generative AI services and solutions such as [Amazon](#) Bedrock, [Amazon](#) Q, Amazon SageMaker, AWS Trainium, AWS Inferentia, etc.

AWS said it will also look at onboarding startups to the AWS Partner Network (APN), subject to the fulfilment of eligibility criteria, to help them with product acceleration, and market access and expansion.

“Collaborating with a global technology leader like AWS gives us access to the latest technology, innovation methodologies, and best practices, and enables startups to jumpstart their innovation and growth journey with subject-matter expertise on cloud and generative AI,” said Vanitha Venugopal, CEO, iTNT Hub.

# Work in Tandem: AWS, iTNT Hub to nurture generative AI innovation among startups in Tamil Nadu

*This new initiative was announced during 'Generative AI Startup–Venture Capital' mixer event held by AWS and iTNT Hub in Chennai.*

DTNEXT Bureau | 15 July 2024 8:45 PM ( Updated: 15 July 2024 8:45 PM )



Amazon Web Services (AWS)

**CHENNAI:** Amazon Web Services (AWS) India (P) Ltd on Monday announced that it is supporting Tamil Nadu Technology (iTNT) Hub to launch a generative Artificial Intelligence (AI) startup hub program, that will focus on accelerating the development of generative AI solutions for public-centric initiatives through the startup ecosystem in TN.

The program will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI, and will solicit and shortlist startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space.

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iTNT as an innovation hub was established by the Ministry of Electronics and Information Technology (MeitY, Gol), and Information Technology and Digital Services Department (IT&DS, TN), with industry support.

The hub located in Anna University, Chennai, is focused on building a unique deep tech innovation network in the state by leveraging the combined strengths of startups, innovators, academia, government, and industry leaders.

This new program will provide mentorship to founders emerging from incubation programs of over 570 engineering colleges affiliated with Anna University.

“AWS recognises the transformative potential of generative AI, the value it can offer to public sector organisations and citizens, and the role that startups can play in accelerating innovation and developing solutions for adoption,” said Sunil PP, lead – channels and alliances, public sector, AWS India.



## **AWS joins hands with Tamil Nadu start-up incubator to build accelerator programme**

**The partnership with AWS offers iTNT Hub's start-ups mentorship, AWS cloud credits, and eliminates the need for building AI labs from scratch.**



Amazon Web Services (AWS), on Monday, announced that it is launching a start-up accelerator in collaboration with the Tamil Nadu government's principal start-up incubator, iTNT Hub.

Early-stage start-ups in the accelerator — some of them are already incubated at iTNT Hub — will gain access to AWS' suite of services and AWS Cloud, to build AI products on.

Both organisations have set an initial target of 100 start-ups over the next year to be part of the accelerator programme.

"The partnership will let students at Anna University's 570 affiliated colleges to come up with ideas on using Gen AI to build solutions," said Sunil PP, AWS India's Channels & Alliance Lead (Public Sector).

"The start-ups that then become part of the accelerator can choose any of our services, like Bedrock and Amazon Q, to build their products on," Sunil added, "AWS Cloud, for one, can provide these early-stage start-ups with the environment to experiment quickly, create prototypes, and make changes at limited cost."

# AWS and Tamil Nadu's iTNT Hub Launch AI Startup Programme

Amazon Web Services (AWS) has partnered with Tamil Nadu Technology (iTNT) Hub to launch a generative artificial intelligence startup programme. The initiative aims to foster innovation in AI and deep-tech sectors, offering industry collaboration, mentorship, and funding opportunities to startups. Each eligible startup will receive up to USD 10,000 in AWS credits.

Devdiscourse News Desk | New Delhi | Updated: 15-07-2024 19:34 IST | Created: 15-07-2024 19:34 IST



AI Generated Representative Image

**A**mazon Web Services (AWS) has joined forces with Tamil Nadu Technology (iTNT) Hub to unveil a new generative artificial intelligence startup hub programme, designed to foster innovation in the AI and deep-tech sectors.

The initiative was launched during the 'Generative AI Startup-Venture Capital' event held in Chennai, where industry leaders gathered to discuss the future of AI.

Positioned within Anna University, Chennai, iTNT Hub is a public-private ecosystem supported by the Ministry of Electronics and Information Technology (MeitY) and the Tamil Nadu government. This program aims to bring together startups, academia, and industry to build public sector-focused solutions using generative AI.

The initiative provides mentorship to startup founders from over 570 engineering colleges affiliated with Anna University, fostering research opportunities and industry collaboration. Startups will receive sector-specific guidance, funding, and AWS credits worth up to USD 10,000.

Sunil PP, Lead - Channels and Alliances, Public Sector at AWS India, emphasized the objective to nurture a strong community in generative AI and accelerate public sector innovation. Vanitha Venugopal, CEO of iTNT Hub, highlighted the collaboration's potential to harness Tamil Nadu's tech capabilities, supporting the development of citizen-driven AI solutions.

(With inputs from agencies.)

# AWS and iTNT Hub Offer Support for AI Startups in Tamil Nadu

The generative AI startup hub program aims to support startups and innovators at all stages of maturity, including incorporated startups, mature startups, individual innovators, and pre-incorporated teams.



SMEStreet Edit Desk

15 Jul 2024 15:54 IST



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The generative AI startup hub program will enable startups through webinars, technical workshops, and masterclasses. Selected startups will also benefit from industry connects, roadshows, hackathons, and customer engagements. The program will be governed by a steering management committee comprising executives from AWS India and iTNT Hub. Interested startups can [read more here](#).

# AWS Tamil Nadu Technology Hub tie up to foster AI innovation

PTI | Updated: July 15, 2024 19:46 IST

A graphic with a grey background and a white dot pattern. It features the text 'THE WEEK' in white on a red rectangular background, followed by 'PTI' in large, bold, black letters, and 'NEWS UPDATE' in large, bold, black letters below it.

THE WEEK  
PTI  
NEWS UPDATE

New Delhi, Jul 15 (PTI) Amazon Web Services on Monday announced its collaboration with Tamil Nadu Technology (iTNT) Hub to launch a generative artificial intelligence startup hub programme for fostering innovation in the AI and deep-tech space.

The initiative was introduced during the 'Generative AI Startup-Venture Capital' event by Amazon Web Services (AWS) and iTNT Hub in Chennai.

The iTNT Hub is a public-private ecosystem of startups, academia and industry, established and funded by the Ministry of Electronics and Information Technology (MeitY) and the Tamil Nadu government.

The hub is located in Anna University, Chennai.

"The programme will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI and will solicit and shortlist startups building solutions for government, healthcare, education and non-profit sectors operating in the AI, generative AI, and deep-tech space," according to a statement.

This programme will provide mentorship to founders emerging from incubation programmes of more than 570 engineering colleges affiliated with Anna University, the statement said.

Startups in incubation will have the chance to tap into research opportunities for industry collaboration, sector-specific guidance and funding avenues.

"By collaborating with iTNT Hub, we aim to nurture a startup community that has core capabilities and strengths in generative AI, accelerate innovation using generative AI, and help public sector organisations implement solutions," Sunil PP, Lead - Channels and Alliances, Public Sector at AWS India, said.

Each eligible startup will receive up to USD 10,000 in AWS credits to experiment and build with more than 240 fully-featured services on AWS, including innovative generative AI services and solutions such as Amazon Bedrock, Amazon Q, Amazon SageMaker, AWS Trainium and AWS Inferentia, among others, the statement said.

The "iTNT Hub is dedicated to harnessing Tamil Nadu's vast tech capability and fostering research, development and innovation across the state. This exciting collaboration with AWS gives startup founders access to mentorship, resources, and a community for the development of citizen-driven generative AI solutions," Vanitha Venugopal, CEO of iTNT Hub, said.

*(This story has not been edited by THE WEEK and is auto-generated from PTI)*

## AWS and iTNT Hub collaborate to nurture generative AI innovation among startups in Tamil Nadu

By NCN News Network July 15, 2024 212



**Amazon Web Services (AWS) India Private Limited\*** announced that it is supporting **Tamil Nadu Technology (iTNT) Hub** to launch a generative Artificial Intelligence (AI) startup hub program, that will focus on accelerating the development of generative AI solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu. The program will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI, and will solicit and shortlist startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space. This new initiative was announced during 'Generative AI Startup-Venture Capital' mixer event held by AWS and iTNT Hub in Chennai.

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*Mr. Sunil PP, Lead - Channels and Alliances, Public Sector, AWS India Private Limited*



“AWS recognizes the transformative potential of generative AI, the value it can offer to public sector organisations and citizens, and the role that startups can play in accelerating innovation and developing solutions for adoption,” said **Mr. Sunil PP, Lead – Channels and Alliances, Public Sector, AWS India Private Limited\***. “By collaborating with iTNT Hub, we aim to nurture a startup community that has core capabilities and strengths in generative AI, accelerate innovation using generative AI, and help public sector organisations implement solutions that can create positive and scalable impact in society.”

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*Ms. Vanitha Venugopal, CEO, iTNT Hub*

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**Covered By: [NCN MAGAZINE](#) / [AWS](#)**

# Latest News | AWS, Tamil Nadu Technology Hub Tie Up to Foster AI Innovation

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Get latest articles and stories on Latest News at LatestLY. Amazon Web Services on Monday announced its collaboration with Tamil Nadu Technology (iTNT) Hub to launch a generative artificial intelligence startup hub programme for fostering innovation in the AI and deep-tech space.

Latest News | AWS, Tamil Nadu Technology Hub Tie Up to Foster AI Innovation.

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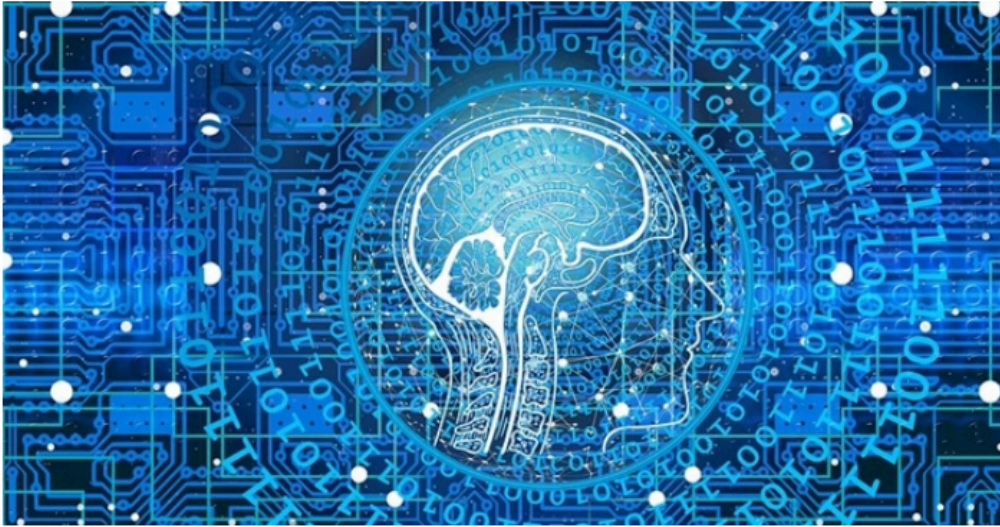
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# AWS, iTNT partner to help startups to build GenAI solutions



Shraddha Goled | 15 Jul, 2024



Cloud services company AWS announced today that it is working with Tamil Nadu Technology (iTNT) Hub to launch a generative AI startup hub program. iTNT is an innovation hub established by the Ministry of Electronics and Information Technology (MeitY) Information Technology and Digital Services Department (IT&DS, Government of Tamil Nadu), along with industry support. The initiative will focus on developing solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu.

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# YOURSTORY

## Startup news and updates: Daily roundup (July 15, 2024)

YourStory presents daily news roundup from the Indian startup ecosystem and beyond. Here's the roundup for Monday, July 15, 2024.

### **AWS and iTNT Hub launch generative AI startup program in Tamil Nadu**

Amazon Web Services (AWS) India Private Limited is collaborating with Tamil Nadu Technology (iTNT) Hub to launch a generative AI startup program aimed at developing AI solutions for public sector initiatives in Tamil Nadu.

This programme, announced during a mixer event in Chennai, will support startups at various stages, including those in the healthcare, education, and non-profit sectors.

AWS will provide up to \$10,000 in credits and access to its extensive cloud services. iTNT Hub, established by the Ministry of Electronics and Information Technology and the Tamil Nadu government, will offer technical expertise, mentorship, and business guidance.

The programme includes webinars, workshops, and hackathons to foster innovation and growth among startups, ultimately enhancing the state's tech ecosystem.


*(The copy will be updated throughout the day with the latest news)*


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*Edited by Affirunisa Kankudti*

# VARINDIA

## AWS and iTNT Hub collaborate to nurture generative AI innovation among startups in Tamil Nadu

 How will the collaboration between AWS and ITNT Hub benefit startups in Tamil Nadu in fostering generative AI innovation?

 What specific resources and support will AWS provide to startups through this partnership with ITNT Hub?

 How does this collaboration aim to create a conducive environment for AI startups to thrive and excel in Tamil Nadu?

by VARINDIA 2024-07-15



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"iTNT Hub is dedicated to harnessing Tamil Nadu's vast tech capability and fostering research, development and innovation across the state. This exciting collaboration with AWS gives startup founders access to mentorship, resources, and a community for the development of citizen-driven generative AI solutions. Collaborating with a global technology leader like AWS gives us access to the latest technology, innovation methodologies, and best practices, and enables startups to jumpstart their innovation and growth journey with subject-matter expertise on cloud and generative AI," said Vanitha Venugopal, CEO, iTNT Hub. "Through this program, we aspire to strengthen the entrepreneurial environment for startups across Tamil Nadu, and empower those based in locations which typically have limited access to resources."

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About Amazon Web Services: Since 2006, Amazon Web Services has been the world's most comprehensive and broadly adopted cloud. AWS has been continually expanding its services to support virtually any workload, and it now has more than 240 fully featured services for compute, storage, databases, networking, analytics, machine learning and artificial intelligence (AI), Internet of Things (IoT), mobile, security, hybrid, media, and application development, deployment, and management from 105 Availability Zones within 33 geographic regions, with announced plans for 21 more Availability Zones and seven more AWS Regions in Malaysia, Mexico, New Zealand, the Kingdom of Saudi Arabia, Taiwan, Thailand, and the AWS European Sovereign Cloud. Millions of customers including the fastest-growing startups, largest enterprises, and leading government agencies trust AWS to power their infrastructure, become more agile, and lower costs. To learn more about AWS, visit [aws.amazon.com](https://aws.amazon.com).

Amazon Web Services (AWS) India Private Limited : AWS India Private Limited undertakes the resale and marketing of AWS Cloud services in India.

# AWS AND ITNT HUB COLLABORATE TO NURTURE GENERATIVE AI INNOVATION AMONG STARTUPS IN TAMIL NADU

👤 Naman Bansal   🕒 July 15, 2024   📁 PR



Chennai | July 15, 2024: Amazon Web Services (AWS) India Private Limited\* today announced that it is supporting Tamil Nadu Technology (iTNT) Hub to launch a generative Artificial Intelligence (AI) startup hub program, that will focus on accelerating the development of generative AI solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu. The program will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI, and will solicit and shortlist startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space. This new initiative was announced during 'Generative AI Startup-Venture Capital' mixer event held by AWS and iTNT Hub in Chennai.

iTNT as an innovation hub was established by the Ministry of Electronics and Information Technology (MeitY, Government of India), and Information Technology and Digital Services Department (IT&DS, Government of Tamil Nadu), with industry support. The Hub located in Anna University, Chennai, is focused on building a unique deep tech innovation network in Tamil Nadu by leveraging the combined strengths of startups, innovators, academia, government, and industry leaders. This new program will provide mentorship to founders emerging from incubation programs of more than 570 engineering colleges affiliated with Anna University.

The generative AI startup hub program aims to support startups and innovators at all stages of maturity, including incorporated startups, mature startups, individual innovators, and pre-incorporated teams. Startups in incubation will have the opportunity to access research opportunities for industry collaboration, sectoral guidance to drive market disruption, and funding avenues.

"AWS recognizes the transformative potential of generative AI, the value it can offer to public sector organisations and citizens, and the role that startups can play in accelerating innovation and developing solutions for adoption," said Sunil PP, Lead – Channels and Alliances, Public Sector, AWS India Private Limited\*. "By collaborating with iTNT Hub, we aim to nurture a startup community that has core capabilities and strengths in generative AI, accelerate innovation using generative AI, and help public sector organisations implement solutions that can create positive and scalable impact in society."



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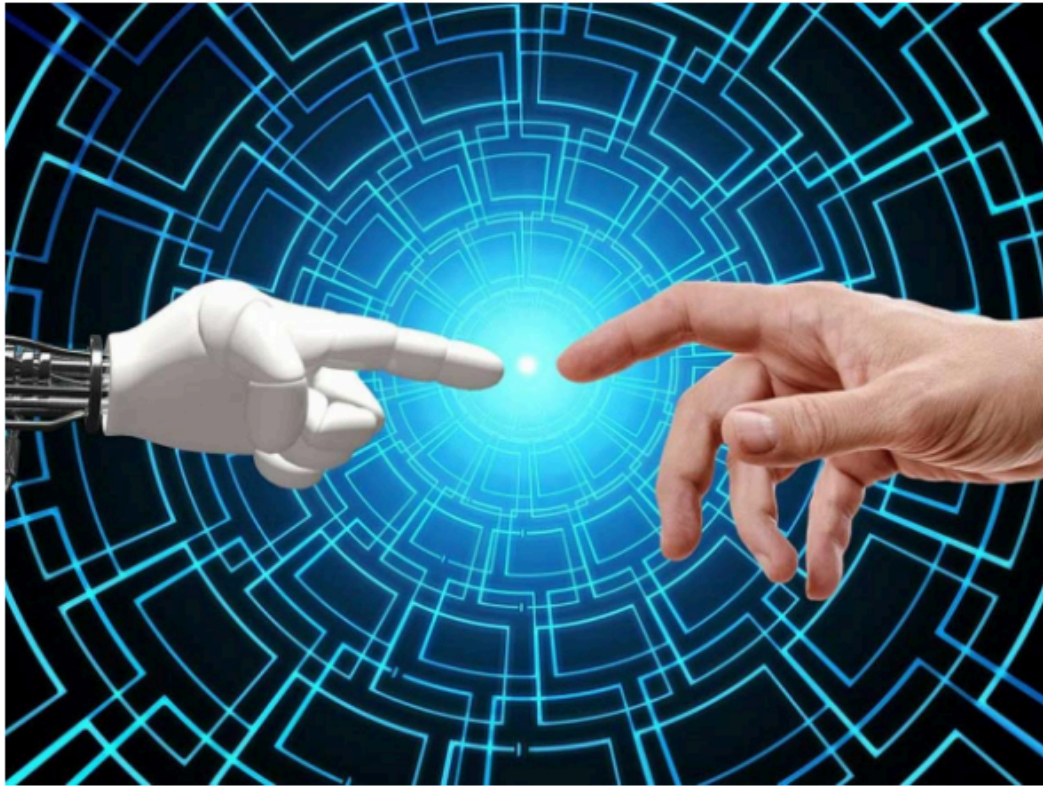
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# AWS & Tamil Nadu Hub Launch AI Startup Program

By By Rediff Money Desk, New Delhi

Jul 15, 2024 19:33

AWS and Tamil Nadu Technology Hub partner to launch a generative AI startup program, providing mentorship, resources, and funding to foster innovation in the AI and deep-tech space.



Photograph: Kind courtesy Gerd Altmann/Pixabay.com

New Delhi, Jul 15 (PTI) Amazon Web Services on Monday announced its collaboration with Tamil Nadu Technology (iTNT) Hub to launch a generative artificial intelligence startup hub programme for fostering innovation in the AI and deep-tech space.

The initiative was introduced during the 'Generative AI Startup-Venture Capital' event by Amazon Web Services (AWS) and iTNT Hub in Chennai.

The iTNT Hub is a public-private ecosystem of startups, academia and industry, established and funded by the Ministry of Electronics and Information Technology (MeitY) and the Tamil Nadu government.

The hub is located in Anna University, Chennai.

"The programme will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI and will solicit and shortlist startups building solutions for government, healthcare, education and non-profit sectors operating in the AI, generative AI, and deep-tech space," according to a statement.

This programme will provide mentorship to founders emerging from incubation programmes of more than 570 engineering colleges affiliated with Anna University, the statement said.

Startups in incubation will have the chance to tap into research opportunities for industry collaboration, sector-specific guidance and funding avenues.

"By collaborating with iTNT Hub, we aim to nurture a startup community that has core capabilities and strengths in generative AI, accelerate innovation using generative AI, and help public sector organisations implement solutions," Sunil PP, Lead - Channels and Alliances, Public Sector at AWS India, said.

Each eligible startup will receive up to USD 10,000 in AWS credits to experiment and build with more than 240 fully-featured services on AWS, including innovative generative AI services and solutions such as Amazon Bedrock, Amazon Q, Amazon SageMaker, AWS Trainium and AWS Inferentia, among others, the statement said.

The "iTNT Hub is dedicated to harnessing Tamil Nadu's vast tech capability and fostering research, development and innovation across the state. This exciting collaboration with AWS gives startup founders access to mentorship, resources, and a community for the development of citizen-driven generative AI solutions," Vanitha Venugopal, CEO of iTNT Hub, said.

Source: PTI

## AWS and iTNT Hub collaborate to nurture generative

July 15, 2024 - by admin



[AWS and iTNT Hub collaborate to nurture generative](#)

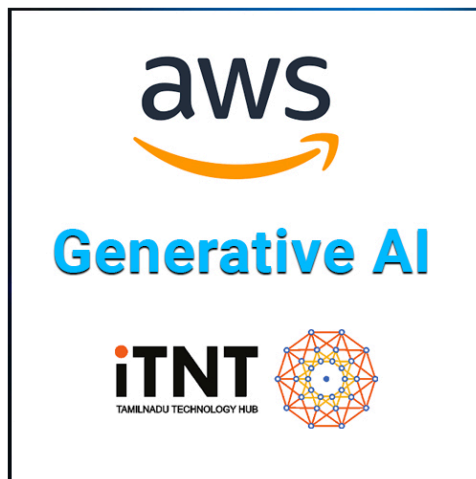
[AWS and iTNT Hub collaborate to nurture generative AI innovation among startups in Tamil Nadu](#)

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Press Release

# AWS and iTNT Hub Collaborate to Nurture Generative AI Innovation among Startups in Tamil Nadu

 By TAM Bureau July 15, 2024



*AWS and iTNT Hub Collaborate*

Amazon Web Services (AWS) India Private Limited announced that it is supporting Tamil Nadu Technology (iTNT) Hub to launch a **generative Artificial Intelligence (AI)** startup hub program, that will focus on accelerating the development of generative AI solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu. The program will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI, and will solicit and shortlist startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space. This new initiative was announced during 'Generative AI Startup-Venture Capital' mixer event held by AWS and iTNT Hub in Chennai.

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## AWS announces global AWS GenAI Lofts tour to foster AI innovation

By MBDesk1 - July 15, 2024



Amazon Web Services announced the launch of AWS GenAI Lofts designed to foster innovation and community in the evolving landscape of generative artificial intelligence (AI) technology.

This initiative will bring collaborative pop-up spaces to key AI hotspots around the world, offering developers, startups, and AI enthusiasts a platform to learn, build, and connect. Visitors will benefit from immersive experiences showcasing cutting-edge generative AI projects, workshops, fireside chats, and hands-on programming from AI experts, community groups, AWS Partners, including Anthropic, Cerebral Valley, Weights & Biases, and venture capital investors.

Expected to attract thousands of visitors globally, AWS GenAI Lofts expand on AWS's recent commitment of \$230 million to accelerate the creation of generative AI applications by startups around the world. The tour will operate as a traveling residency, setting up in top technology and innovation hubs for up to 12 weeks, with pop-ups opening for two weeks starting on July 29, 2024 in Bengaluru followed by an eight-week availability in San Francisco on August 12, 2024, then moving on to São Paulo, London, and Paris.

Each city will host a roster of esteemed AI experts and thought leaders, including machine learning data scientists, providing unprecedented access to some of the brightest minds in the field with daily events over the course of the residency. Visitors can also leverage the Ask an Expert Bar to get their questions answered by AWS Solutions Architects.

**Adam Seligman, AWS vice president, developer experience,** said, "I'm always inspired by the way in-person events spark new ideas when we bring together builders, startups, investors, AWS experts and our partners. Part of our approach to generative AI, as exemplified by Amazon Bedrock, is to give our customers the widest range of models and tools.

"By creating these hubs of activity, we aim to accelerate the development of generative AI technologies and foster a truly global community of creators. Now, innovators around the globe can really go deeper on their generative AI goals, learn how AWS can help them become a reality, and forge meaningful connections in their community that extend long beyond the tour itself," **Seligman** added.

AWS Partners and community groups will be a core part of the programming for the AWS GenAI Lofts. Select organizations will host and co-host events through each city's pop-up. Visitors will have the opportunity to experience demonstrations of leading generative AI models, including AWS Partner Anthropic's family of models, Claude, which are available on Amazon Bedrock. Known for their advanced language models, Anthropic has quickly established itself as a leader in responsible AI development.

**Jo Zhu, head of startup growth and partnerships at Anthropic,** said, "The AWS GenAI Lofts are unique spaces for entrepreneurs to explore AI's frontiers and real-world applications. As part of this community, Anthropic is eager to engage and work directly with innovators as they use Claude to address real-world challenges with trusted and responsible AI. It's inspiring to see startups use these AI tools, collaborate with peers, and develop technology to solve problems and come up with creative solutions."

**Shawn Lewis, chief technology officer and co-founder, Weights & Biases,** said, "It's inspiring to see how developers are using generative AI to solve some of the world's most complex challenges, and we recognize the power in fostering conversations about real-world applications of the technology. We're excited to contribute our expertise and resources to this global initiative and to accelerate the development of generative AI-powered applications within these developer communities. "

The GenAI Loft in San Francisco will allow visitors to see, feel, and touch generative AI through real-life applications. It will also host AWS Solution-Focused Immersion Days, providing hands-on experience using generative AI services, and three-day bootcamps tailored to both business and technical founders. Startup Talks will highlight personal aspects of the entrepreneurial journey, while incorporating the perspectives of investors and industry partners.



**Ivan Porollo, co-founder of Cerebral Valley**, said, "The pace and scale of innovation in generative AI is incredible, and we've seen firsthand that you need a really strong community to test ideas and stay on top of the latest breakthroughs in the space. AWS GenAI Lofts can bring the brightest minds in AI together here in San Francisco, which is a massive opportunity for the startup and developer communities to meet each other, incubate ideas and drive momentum in building the next generation of AI. We're excited to be a part of that."

These multi-week pop-ups empower visitors to go deeper with these experts than they could at a one-day or virtual event, with programming scheduled to allow founders and developers to tailor their engagement around their ongoing work. As the tour visits each city, AWS aims to equip startups and developers with knowledge, resources, and connections to an energized local community of experts, enthusiasts, and investors to continue experimenting with generative AI and building with AWS.

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## WORK IN TANDEM

# AWS, iTNT Hub to spur startups in TN with gen AI solutions

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The program will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI, and will solicit and short-list startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space.

This new initiative was announced during 'Generative AI Startup-Venture Capital' mixer event held by AWS and iTNT Hub in Chennai. iTNT as an innovation hub was established by the Ministry of Electronics and Information Technology (MeitY, GoI), and Information Technology and Digital Services Department (IT&DS, TN), with industry support.

The hub located in Anna University, Chennai, is focused on building a unique deep tech innovation network in the state by leveraging the combined strengths of startups, innovators, academia, government, and industry leaders. This new program will provide mentorship to

founders emerging from incubation programs of over 570 engineering colleges affiliated with Anna University.

"AWS recognises the transformative potential of generative AI, the value it can offer to public sector organisations and citizens, and the role that startups can play in accelerating innovation and developing solutions for adoption," said Sunil PP, lead - channels and alliances, public sector, AWS India.

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"iTNT Hub is dedicated to harnessing TN's vast tech capability and fostering R&D and innovation across the state. Through this program, we aspire to strengthen the entrepreneurial environment for startups across TN, and empower those based in locations which typically have limited access to resources," said Vanitha Venugopal, CEO, iTNT Hub.

**Each eligible startup will get up to \$10,000 in AWS credits to experiment and build with over 240 fully featured services on AWS**

# AWS to support TN Tech Hub to launch Gen-AI start-up program

**ENS ECONOMIC BUREAU @ Chennai**

AMAZON Web Services (AWS) will support Tamil Nadu Technology (iTNT) Hub to launch a generative Artificial Intelligence (AI) start-up hub program, which will provide mentorship to founders emerging from incubation programs of engineering colleges affiliated with Anna University.

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“This collaboration with AWS gives start-up founders access to mentorship, resources, and a community for development of citizen-driven generative AI solutions. Collaborating with a global tech leader like AWS gives us access to the latest technology, innovation methodologies, and best practices, and enables start-ups to jumpstart their innovation and growth journey with subject-matter expertise on cloud and generative AI,” said Vanitha Venugopal, chief executive officer, iTNT Hub.





Business

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Amazon logo (Photo | AP)

Express News Service

Updated on: 16 Jul 2024, 10:46 am · 1 min read

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## **Amazon Web signs MoU with TN**

**DC CORRESPONDENT  
CHENNAI:**

Amazon Web Services (AWS) India Private Limited will enter into a MoU with Tamil Nadu Technology (iTNT) Hub to launch a generative Artificial Intelligence (AI) startup hub program, that will focus on accelerating the development of generative AI solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu.

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LAST UPDATED JULY 16, 2024 • IN [AI NEWS](#)

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AWS has unveiled a new initiative in partnership with Tamil Nadu Technology (iTNT) Hub to establish a Gen AI startup hub program.



AWS India Private Limited has unveiled a new initiative in partnership with Tamil Nadu Technology (iTNT) Hub to establish a [generative Artificial Intelligence \(AI\)](#) startup hub program. This program aims to accelerate the development of generative AI solutions for public-centric initiatives through Tamil Nadu's startup ecosystem. The program will facilitate collaboration between startups and industry to create public sector-focused solutions using generative AI.

It will target [startups working in AI](#), generative AI, and deep-tech domains, with a focus on applications for government, healthcare, education, and non-profit sectors. iTNT Hub, established by the Ministry of Electronics and Information Technology (MeitY) and the Information Technology and Digital Services Department (IT&DS) of Tamil Nadu, is located at Anna University in Chennai.

It aims to create a deep tech innovation network in Tamil Nadu by leveraging the combined strengths of startups, innovators, academia, government, and industry leaders.

**Key features of the program include:**

1. Support for startups at various stages of development, from pre-incorporated teams to mature startups.
2. Mentorship for founders from over 570 engineering colleges affiliated with Anna University.
3. Access to research opportunities, sectoral guidance, and funding avenues for startups in incubation.

AWS will provide eligible startups with up to \$10,000 in AWS credits, allowing them to experiment with over 240 fully featured services, including innovative generative AI solutions like Amazon Bedrock, Amazon Q, and Amazon SageMaker.

The company will also explore onboarding startups to the AWS Partner Network (APN), subject to eligibility criteria. iTNT Hub will offer additional support through:

- Technical expertise and mentorship
- Guidance on business and funding fundamentals
- Industry connections to understand market opportunities

The program will feature webinars, technical workshops, masterclasses, industry connects, roadshows, hackathons, and customer engagements. A steering management committee comprising executives from AWS India and iTNT Hub will govern the program.

This collaboration aims to strengthen the entrepreneurial environment for startups across Tamil Nadu, with a particular focus on empowering those in locations with limited access to resources. By leveraging AWS's global technology leadership and iTNT Hub's local expertise, the program seeks to foster innovation and growth in the generative AI space while addressing public sector needs.

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Breaking News

Tech

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July 15, 2024   technuter   0 Comments

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## AWS, iTNT Hub launch GenAI startup hub program



BY CHANNELDRIVE BUREAU

JULY 16, 2024 11:00 IST

Applications

Artificial Intelligence

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Cloud Computing

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Innovation

News



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The program will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI, and will solicit and shortlist startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space. This new initiative was announced during 'Generative AI Startup-Venture Capital' mixer event held by AWS and iTNT Hub in Chennai.



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# AWS and iTNT Hub collaborate to nurture generative AI innovation among startups in Tamil Nadu

 ITN July 16, 2024



Amazon Web Services (AWS) India Private Limited has announced that it is supporting Tamil Nadu Technology (iTNT) Hub to launch a generative Artificial Intelligence (AI) startup hub program, that will focus on accelerating the development of generative AI solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu. The program will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI, and will solicit and shortlist startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space. This new initiative was announced during 'Generative AI Startup-Venture Capital' mixer event held by AWS and iTNT Hub in Chennai.

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NEWS

## AWS And iTNT Hub Join Forces To Spark Generative AI Innovation In Tamil Nadu Startups

 Ira Chatterjee · July 16, 2024  Shares



Amazon Web Services (AWS) and the Tamil Nadu Technology Hub (iTNT Hub) are partnering to enable Tamil Nadu companies to lead the way in generative artificial intelligence (AI). This program, which was unveiled on July 15, 2024, is to accelerate the advancement of generative AI technologies with an emphasis on applications in the public sector and for social benefit.

### Fostering Generative AI for Public Benefit

The generative AI startup hub initiative will act as a springboard for entrepreneurs and creatives at different phases of their projects' development. This initiative welcomes participants with a vision to use generative AI for beneficial societal impact, ranging from nascent pre-incorporated teams to well-established enterprises.

The program offers a comprehensive support system for participating startups.

- **Up to \$10,000 in AWS Credits:** This grant empowers startups to experiment and build on the vast AWS cloud platform, providing access to over 240 services including cutting-edge generative AI solutions like Amazon Bedrock, Amazon Q, Amazon SageMaker, AWS Trainium, and AWS Inferentia.
- **Potential Entry into the AWS Partner Network (APN):** Qualifying startups have the opportunity to join the APN, granting them access to resources for product acceleration, market expansion, and industry connections.

### Building a Generative AI Powerhouse

“Through this collaboration with iTNT Hub, we aim to cultivate a thriving startup community equipped with generative AI expertise,” said Sunil PP, Lead – Channels and Alliances, Public Sector, AWS India Private Limited. This program will not only accelerate innovation in the field but also empower public sector organizations to implement impactful solutions that address societal challenges.

Vanitha Venugopal, CEO of iTNT Hub, echoed this sentiment, highlighting the program's significance: “Partnering with a global tech leader like AWS provides startups with invaluable access to the latest technologies, best practices, and subject-matter expertise in cloud computing and generative AI. This initiative strengthens the entrepreneurial ecosystem across Tamil Nadu, particularly for those in regions with limited access to resources.”

### Leveraging a Strong Foundation

A distinct deep-tech innovation network is fostered by the iTNT Hub, which was developed by the Tamil Nadu Department of Information Technology and Digital Services (IT&DS) and the Ministry of Electronics and Information Technology (MeitY). The hub, which is housed at Anna University in Chennai, combines the capabilities of entrepreneurs, academics, government agencies, and business executives to promote the development of deep technologies like generative artificial intelligence.

The future of generative AI in Tamil Nadu appears bright because to this partnership between AWS and iTNT Hub. Through the development of a thriving startup ecosystem and the provision of state-of-the-art technologies and resources, the program holds the potential to transform several public sectors, resulting in improvements to healthcare, education, and government services. This project, which prioritizes social good, lays the groundwork for a future driven by ethical and significant AI solutions.

StartUp

# AWS and iTNT Hub Join Forces to Nurture Generative AI Startups in Tamil Nadu



NDM News Network

Published on: 16 Jul 2024, 12:14 pm · 3 min read

Amazon Web Services (AWS) India Private Limited\* announced that it is supporting Tamil Nadu Technology (iTNT) Hub to launch a generative Artificial Intelligence (AI) startup hub program, that will focus on accelerating the development of generative AI solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu. The program will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI, and will solicit and shortlist startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space. This new initiative was announced during 'Generative AI Startup-Venture Capital' mixer event held by AWS and iTNT Hub in Chennai.

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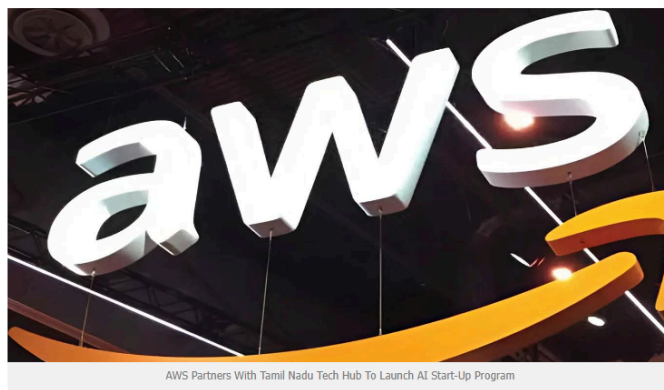
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# AWS Partners With Tamil Nadu Tech Hub To Launch AI Start-Up Program

Updated: Jul 16, 2024 02:31:00pm



AWS Partners With Tamil Nadu Tech Hub To Launch AI Start-Up Program

**Chennai, Jul 16 (KNN)** Amazon Web Services (AWS) India has announced a collaboration with the Tamil Nadu Technology (iTNT) Hub to launch an Artificial Intelligence (AI) start-up hub program.

The initiative aims to foster the development of generative AI solutions for public-sector initiatives through Tamil Nadu's start-up ecosystem.

The program will facilitate collaboration between start-ups and industry partners to create solutions for government, healthcare, education, and non-profit sectors, focusing on AI, generative AI, and deep-tech applications.

Start-ups will be solicited and shortlisted based on their potential to address public sector needs.

Sunil PP, Lead of Channels and Alliances, AWS India's Public Sector, stated, "The partnership seeks to nurture a start-up community that has core capabilities and strengths in generative AI, accelerate innovation using generative AI, and help public sector organisations implement solutions that can create positive and scalable impact in society."

iTNT Hub, established at Anna University in Chennai by the Ministry of Electronics and Information Technology and the Information Technology and Digital Services Department, will provide mentorship to founders from over 570 affiliated engineering colleges.

The hub will offer access to research opportunities, sectoral guidance, and funding avenues for start-ups in incubation.

As part of the program, eligible start-ups will receive up to USD 10,000 in AWS credits to develop solutions using AWS services, including generative AI tools such as Amazon Bedrock, Amazon Q, and Amazon SageMaker.

AWS will also consider onboarding qualifying start-ups to the AWS Partner Network (APN) to support product acceleration and market expansion.

Vanitha Venugopal, CEO, iTNT Hub, emphasised the value of the collaboration, stating, "Collaborating with a global technology leader like AWS gives us access to the latest technology, innovation methodologies, and best practices, and enables start-ups to jumpstart their innovation and growth journey with subject-matter expertise on cloud and generative AI."

This partnership represents a significant step in promoting AI innovation and entrepreneurship in Tamil Nadu's technology sector, with potential implications for public service delivery and technological advancement in the region.

*(KNN Bureau)*

## COMPANY NEWS

# AWS partners with Tamil Nadu tech hub to launch GenAI startup hub program

July 16, 2024



Amazon Web Services (AWS) India Private Limited has said that it will be supporting Tamil Nadu Technology (iTNT) Hub to launch a generative Artificial Intelligence (AI) startup hub program. It will focus on accelerating the development of generative AI solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu. AWS India Private Limited undertakes the resale and marketing of AWS Cloud services in India.

According to details shared by AWS, the program will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI, and will solicit and shortlist startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space.

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# **AWS partners with Tamil Nadu hub for AI startup programme**

Amazon Web Services (AWS) has announced that it is supporting Tamil Nadu Technology (iTNT) Hub to launch a GenAI startup hub program, that will focus on accelerating the development of generative AI solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu. The programme will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI. It will select startups building AI solutions.

**BS REPORTER**

## AWS India Up with iTNT Hub to Boost Generative AI Innovation in Tamil Nadu



Amazon Web Services (AWS) India collaboration with the Tamil Nadu Technology (iTNT) Hub is a significant milestone in the world of generative Artificial Intelligence (AI) innovation. The two are mainly focusing on nurturing the startups which work on public-centric AI solutions and promise to revolutionize how technology can drive societal impact across the state.

The generative AI startup hub program is looking ahead towards empowering startups in Tamil Nadu and simultaneously to utilize the transformative potential of AI. Leveraging the extensive cloud infrastructure of AWS and generative AI tools like Amazon SageMaker and AWS Trainium means startups will have unprecedented access to the technology. The initiative is to support startups at various stages and simultaneously emphasize development of solutions which are tailored for crucial public welfare programs.

The iTNT Hub is backed by the Ministry of Electronics and Information Technology (MeitY) as well as the Government of Tamil Nadu. It is located at Anna University in Chennai and boosts a collaborative ecosystem that brings together academia, industry leaders and startups. The iTNT Hub ensures that the startups innovates and also scale their solutions effectively.

The commitment of AWS is to provide up to USD \$10,000 in credits and simultaneously comprehensive support through the AWS Partner Network. It highlights dedication towards empowering startups with the required tools to succeed. The initiative aligns with broader goal of AWS. It is driving innovation in the public sector and creating scalable solutions that benefit citizens.

Tamil Nadu is known for its rich tech talent pool and the partnership opens doors for startups across the state.

## தமிழ்நாட்டில் ஸ்டார்ட்அப் நிறுவனங்கள் மூலம் ஜெனரேட்டிவ் செயற்கை நுண்ணறிவை மேம்படுத்துவதற்கு ஏடபிள்யூஎஸ் மற்றும் iTNT மையம் கூட்டுசேர்கின்றன

சென்னை: அமேசான் வெப் சர்வீசஸ் (AWS) இந்தியா பிரைவேட் லிமிடெட்\* தமிழ்நாட்டில் ஸ்டார்ட்அப் நிறுவனங்கள் மூலம் பொதுமக்களை மையமாகக் கொண்ட திட்டங்களுக்கான ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு தீர்வுகளை உருவாக்குவதை விரைவுபடுத்துவதில் கவனம் செலுத்தும் ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு (AI) ஸ்டார்ட்அப் ஹப் திட்டத்தைத் தொடங்குவதற்கு தமிழ்நாடு தொழில்நுட்ப (iTNT) மையத்தை ஆதரிப்பதாக அறிவித்துள்ளது. இந்தத் திட்டத்தின் மூலம் ஜெனரேட்டிவ் செயற்கை நுண்ணறிவைப் பயன்படுத்தி பொதுத் துறையை மையமாகக் கொண்ட தீர்வுகளை உருவாக்க ஸ்டார்ட்அப்புகள் தொழில்துறையுடன் இணைந்து செயல்படுவார்கள். மேலும் இந்தத் திட்டத்தில் பங்கேற்பதற்காக அரசு, சுகாதாரம், கல்வி மற்றும் செயற்கை நுண்ணறிவு, ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு மற்றும் டிப்டெக் ஸ்பேஸில் செயல்படும் இலாப நோக்கற்ற துறைகளுக்கான தீர்வுகளை உருவாக்கும் ஸ்டார்ட்அப்புகள் தேர்ந்தெடுக்கப்படுவார்கள். சென்னையில் ஏடபிள்யூஎஸ் மற்றும் iTNT மையம் நடத்திய 'ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு ஸ்டார்ட்அப்-வென்ச்சர் கேபிடல்' மிக்சர் நிகழ்ச்சியின் போது இந்த புதிய திட்டம் குறித்து அறிவிப்பு வெளியானது. ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு ஸ்டார்ட்அப் ஹப் திட்டத்தின் முக்கிய நோக்கம் என்னவென்றால், ஏற்கனவே நிறுவப்பட்ட ஸ்டார்ட்அப்புகள், முதிர்ந்த ஸ்டார்ட்அப்புகள், தனிப்பட்ட கண்டுபிடிப்பாளர்கள் மற்றும் முந்தைய நிலையிலுள்ள ஸ்டார்ட்அப்புகள் உட்பட அனைத்து முதிர்ச்சி நிலைகளிலும் உள்ள ஸ்டார்ட்அப்புகளையும் கண்டுபிடிப்பாளர்களையும் ஆதரிப்பதாகும். இங்கு பேஷனில் உள்ள ஸ்டார்ட்அப் நிறுவனங்கள், தொழில்துறையின் கூட்டணியுட்படான ஆராய்ச்சி வாய்ப்புகள், சந்தை புரட்சியை ஏற்படுத்துவதற்கான துறை சார்ந்த வழிகாட்டுதல் மற்றும் நிதி ஆதாரங்களை அணுகுவதற்கான வாய்ப்பைப்

பெறும்.சுனில் பிபி, தலைவர் - சேனல்கள் மற்றும் கூட்டணிகள், பொதுத்துறை, ஏடபிள்யூஎஸ் இந்தியா பிரைவேட் லிமிடெட்\* கூறினார். "iTNT மையத்துடன் கூட்டுறவு வைத்துக்கொண்டதன் முக்கிய நோக்கம் என்னவென்றால், ஜெனரேட்டிவ் செயற்கை நுண்ணறிவில் முக்கிய திறன்கள் மற்றும் பலங்களைக் கொண்ட ஸ்டார்ட்அப் நிறுவனங்களை வளர்ப்பது, ஜெனரேட்டிவ் செயற்கை நுண்ணறிவைப் பயன்படுத்தி கண்டுபிடிப்புகளை துரிதப்படுத்துவது, மேலும் பொதுத்துறை நிறுவனங்களில் நேர்மறையான மற்றும் பெரியளவில் தாக்கத்தை உருவாக்கக்கூடிய தீர்வுகளை செயல்படுத்த உதவுவது முதலியனவாகும்"

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## **AWS and iTNT Hub collaborate to nurture generative AI innovation among startups in Tamil Nadu**

Chennai: Amazon Web Services (AWS) India Private Limited announced that it is supporting Tamil Nadu Technology (iTNT) Hub to launch a generative Artificial Intelligence (AI) startup hub program, that will focus on accelerating the development of generative AI solutions for public-centric initiatives through the startup ecosystem in Tamil Nadu. The program will enable startups building solutions for government, healthcare, education, and non-profit sectors operating in the AI, generative AI, and deep-tech space

AWS recognizes the transformative potential of generative AI, the value it can offer to public sector organisations and citizens, and the role that startups can play in accelerating innovation and developing solutions for adoption,” said Sunil PP, Lead – Channels and Alliances, Public Sector, AWS India Private Limited\*. “By collaborating with iTNT Hub, we aim to nurture a startup community that has core capabilities and strengths in generative AI, accelerate innovation using generative AI, and help public sector organisations implement solutions that can create positive and scalable impact in society.”

iTNT Hub will further support the identified startups through its technical expertise and mentorship, guidance on business and funding fundamentals, and setting up industry connects for startups to understand market opportunities and build their solutions.

The latest technology, innovation methodologies, and best practices, and enables startups to jumpstart their innovation and growth journey with subject-matter expertise on cloud and generative AI,” said Vanitha Venugopal, CEO, iTNT Hub. “Through this program, we aspire to strengthen the entrepreneurial environment for startups across Tamil Nadu, and empower those based in locations which typically have limited access to resources.”



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**Tuesday 16.07.2024**

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CHENNAI

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**தமிழ்நாட்டில் ஸ்டார்ட்அப் நிறுவனங்கள் மூலம் ஜெனரேட்டிவ் செயற்கை நுண்ணறிவை மேம்படுத்துவதற்கு ஏடபிள்யூஎஸ் மற்றும் iTNT மையம் கூட்டு சேர்கின்றன**

**சென்னை, ஜூலை 16-**

அமேசான் வெப் சர்வீசஸ் (AWS) இந்தியா பிரைவேட் லிமிடெட்\* தமிழ்நாட்டில் ஸ்டார்ட்அப் நிறுவனங்கள் மூலம் பொதுமக்களை மையமாகக் கொண்ட திட்டங்களுக்கான ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு தீர்வுகளை உருவாக்குவதை விரைவுபடுத்துவதில் கவனம் செலுத்தும் ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு (AI) ஸ்டார்ட்அப் ஹப் திட்டத்தைத் தொடங்குவதற்கு தமிழ்நாடு தொழில்நுட்ப (iTNT) மையத்தை ஆதரிப்பதாக இன்று அறிவித்துள்ளது. இந்தத் திட்டத்தின் மூலம் ஜெனரேட்டிவ் செயற்கை நுண்ணறிவைப் பயன்படுத்தி பொதுத் துறையை மையமாகக் கொண்ட தீர்வுகளை உருவாக்க ஸ்டார்ட்அப்புகள் தொழில் துறையுடன் இணைந்து செயல்படுவார்கள், மேலும் இந்தத் திட்டத்தில் பங்கேற்பதற்காக அரசு, சுகாதாரம், கல்வி மற்றும் செயற்கை நுண்ணறிவு, ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு மற்றும் டிப்டெக் ஸ்பேஸில் செயல்படும் இலாப நோக்கற்ற துறைகளுக்கான தீர்வுகளை உருவாக்கும் ஸ்டார்ட்அப்புகள் தேர்ந்தெடுக்கப்படுவார்கள். சென்னையில் ஏடபிள்யூஎஸ் மற்றும் வைவே மையம் நடத்திய "ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு ஸ்டார்ட்அப்-வென்ச்சர் கேபிடல்" மிக்சர் நிகழ்ச்சியின் போது இந்த புதிய திட்டம் குறித்து அறிவிப்பு வெளியானது. ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு ஸ்டார்ட்அப் ஹப் திட்டத்தின் முக்கிய நோக்கம் என்னவென்றால், ஏற்கனவே நிறுவப்பட்ட ஸ்டார்ட்அப்புகள், முதிர்ந்த ஸ்டார்ட்அப்புகள், தனிப்பட்ட கண்டுபிடிப்பாளர்கள் மற்றும் முந்தைய நிலையிலுள்ள ஸ்டார்ட்அப்புகள் உட்பட அனைத்து முதிர்ச்சி நிலைகளிலும் உள்ள ஸ்டார்ட்அப்புகளையும் கண்டுபிடிப்பாளர்களையும் ஆதரிப்பதாகும். இங்கு பேஷனில் உள்ள ஸ்டார்ட்அப் நிறுவனங்கள், தொழில் துறையின் கூட்டிணைப்புக்கான ஆராய்ச்சி வாய்ப்புகள், சந்தை புரட்சியை ஏற்படுத்துவதற்கான துறை சார்ந்த வழிகாட்டுதல் மற்றும் நிதி ஆதாரங்களை அணுகுவதற்கான வாய்ப்பைப் பெறும். சனில் பிபி, தலைவர் - சேனல்கள் மற்றும் கூட்டணிகள், பொதுத் துறை, ஏடபிள்யூஎஸ் இந்தியா பிரைவேட் லிமிடெட்\* கூறினார். "iTNT மையத்துடன் கூட்டுறவு வைத்துக் கொண்டதன் முக்கிய நோக்கம் என்னவென்றால், ஜெனரேட்டிவ் செயற்கை நுண்ணறிவில் முக்கிய திறன்கள் மற்றும் பலங்களைக் கொண்ட ஸ்டார்ட்அப் நிறுவனங்களை வளர்ப்பது, ஜெனரேட்டிவ் செயற்கை நுண்ணறிவைப் பயன்படுத்தி கண்டுபிடிப்புகளை துரிதப்படுத்துவது, மேலும் பொதுத் துறை நிறுவனங்களில் நேர்மறையான மற்றும் பெரியளவில் தாக்கத்தை உருவாக்கக்கூடிய தீர்வுகளை செயல்படுத்த உதவுவது முதலியனவாகும்"

## தமிழ்நாட்டில் ஸ்டார்ட்அப் நிறுவனங்கள் மூலம் ஜெனரேட்டிவ் செயற்கை

### நுண்ணறிவை மேம்படுத்துவதற்கு ஏடபிள்யூஎஸ் மற்றும் iTNT மையம் கூட்டுசேர்கின்றன

சென்னை, ஜூலை 16- அமேசான் வெப் சர்வீசஸ் (AWS) இந்தியா பிரைவேட் லிமிடெட்\* தமிழ்நாட்டில் ஸ்டார்ட்அப் நிறுவனங்கள் மூலம் பொதுமக்களை மையமாகக் கொண்ட திட்டங்களுக்கான ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு தீர்வுகளை உருவாக்குவதை விரைவுபடுத்துவதில் கவனம் செலுத்தும் ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு (AI) ஸ்டார்ட்அப் ஹப் திட்டத்தைத் தொடங்குவதற்கு தமிழ்நாடு தொழில்நுட்ப (iTNT) மையத்தை ஆதரிப்பதாக இன்று அறிவித்துள்ளது. இந்தத் திட்டத்தின் மூலம் ஜெனரேட்டிவ் செயற்கை நுண்ணறிவைப் பயன்படுத்தி பொதுத்

துறையை மையமாகக் கொண்ட தீர்வுகளை உருவாக்க ஸ்டார்ட்அப்கள் தொழில்நுறையுடன் இணைந்து செயல்படுவார்கள், மேலும் இந்தத் திட்டத்தில் பங்கேற்பதற்காக அரசு, ககாதாரம், கல்வி மற்றும் செயற்கை நுண்ணறிவு, ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு மற்றும் டிப்டெக்ஸ்பேஸில் செயல்படும் இலாப நோக்கற்ற துறைகளுக்கான ஸ்டார்ட்அப்கள் தேர்ந்தெடுக்கப்படுவார்கள். சென்னையில் ஓட்டிவ் செயற்கை நுண்ணறிவு ஸ்டார்ட்அப் வென்ச்சர் கேபிடல்' மிக்சர் நிகழ்ச்சியின் போது இந்த புதிய திட்டம்

குறித்து அறிவிப்பு வெளியானது. ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு ஸ்டார்ட்அப் ஹப் திட்டத்தின் முக்கிய நோக்கம் என்னவென்றால், ஏற்கனவே நிறுவப்பட்ட ஸ்டார்ட்அப்கள், முதிர்ந்த ஸ்டார்ட்அப்கள், தனிப்பட்ட கண்டுபிடிப்பாளர்கள் மற்றும் முந்தைய நிலையிலுள்ள ஸ்டார்ட்அப்கள் உட்பட அனைத்து முதிர்ச்சி நிலைகளிலும் உள்ள ஸ்டார்ட்அப்களையும் கண்டுபிடிப்பாளர்களையும் ஆதரிப்பதாகும். இங்கு ஓட்டிவ் உள்ள ஸ்டார்ட்அப் நிறுவனங்கள், தொழில்நுறயின் கூட்டிணைப்புக்கான ஆராய்ச்சி வாய்ப்புகள், சந்தை புரட்சியை ஏற்படுத்துவதற்கான துறை சார்ந்த வழிகாட்டுதல்

மற்றும் நிதி ஆதாரங்களை அணுகுவதற்கான வாய்ப்பைப் பெறும். கனில் பிபி, தலைவர் சேனல்கள் மற்றும் கூட்டணிகள், பொதுத்துறை, ஏடபிள்யூஎஸ் இந்தியா பிரைவேட் லிமிடெட்\* கூறினார். "iTNT மையத்துடன் கூட்டுறவு வைத்துக்கொண்டதன் முக்கிய நோக்கம் என்னவென்றால், ஜெனரேட்டிவ் செயற்கை நுண்ணறிவில் முக்கிய திறன்கள்

மற்றும் பலங்களைக் கொண்ட ஸ்டார்ட்அப் நிறுவனங்களை வளர்ப்பது, ஜெனரேட்டிவ் செயற்கை நுண்ணறிவைப் பயன்படுத்தி கண்டுபிடிப்புகளை துரிதப்படுத்துவது, மேலும் பொதுத்துறை நிறுவனங்களில் நேர்மறையான மற்றும் பெரியளவில் தாக்கத்தை உருவாக்கக் கூடிய தீர்வுகளை செயல்படுத்த உதவுவது முதலியனவாகும்"

## தமிழ்நாட்டில் ஸ்டார்ட்அப் நிறுவனங்கள் மூலம் ஜெனரேட்டிவ் செயற்கை நுண்ணறிவை மேம்படுத்துவதற்கு ஏடபிள்யூஎஸ் மற்றும் iTNT மையம் கூட்டு சேர்கின்றன!

சென்னை, ஜூலை 22, 2024: அமேசான் வெப் சர்வீசஸ் (AWS) இந்தியா பிரைவேட் லிமிடெட்., தமிழ்நாட்டில் ஸ்டார்ட்அப் நிறுவனங்கள் மூலம் பொதுமக்களை மையமாகக் கொண்ட திட்டங்களுக்கான ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு தீர்வுகளை உருவாக்குவதை விரைவுபடுத்துவதில் கவனம் செலுத்தும் ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு (AI) ஸ்டார்ட்அப் ஹப் திட்டத்தைத் தொடங்குவதற்கு தமிழ்நாடு தொழில்நுட்ப (iTNT) மையத்தை ஆதரிப்பதாக இன்று அறிவித்துள்ளது. இந்தத் திட்டத்தின் மூலம் ஜெனரேட்டிவ் செயற்கை நுண்ணறிவைப் பயன்படுத்தி பொதுத்துறையை மைய

மாகக் கொண்ட தீர்வுகளை உருவாக்கஸ்டார்ட்அப்புகள் தொழில்துறையுடன் இணைந்து செயல்படுவார்கள். மேலும் இந்தத் திட்டத்தில் பங்கேற்பதற்காக அரசு, சுகாதாரம், கல்வி மற்றும் செயற்கை நுண்ணறிவு, ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு மற்றும் டிப்டெக்ஸ்பேளில் செயல்படும் இலாப நோக்கற்ற துறைகளுக்கான தீர்வுகளை உருவாக்கும் ஸ்டார்ட்அப்புகள் தேர்ந்தெடுக்கப்படுவார்கள். சென்னையில் ஏடபிள்யூஎஸ் மற்றும் iTNT மையம் நடத்திய 'ஜெனரேட்டிவ் செயற்கை நுண்ணறிவு ஸ்டார்ட்அப் வென்ச்சர் கேமிடல்' சார்ந்த நிகழ்ச்சியின் போது இந்த புதிய திட்டம் குறித்து அறிவிப்பு வெளியானது. ஜென

ரேட்டிவ் செயற்கை நுண்ணறிவு ஸ்டார்ட்அப் ஹப் திட்டத்தின் முக்கிய நோக்கம் என்னவென்றால், ஏற்கனவே நிறுவப்பட்ட ஸ்டார்ட்அப்புகள், முதிர்ந்த ஸ்டார்ட்அப்புகள், தனிப்பட்ட கண்டுபிடிப்பாளர்கள் மற்றும் முந்தைய நிலையிலுள்ள ஸ்டார்ட்அப்புகள் உட்பட அனைத்து முதிர்ச்சி நிலைகளிலும் உள்ள ஸ்டார்ட்அப்புகளையும் கண்டுபிடிப்பாளர்களையும் ஆதரிப்பதாகும். இங்கு பேஷனில் உள்ள ஸ்டார்ட்அப் நிறுவனங்கள், தொழில்துறையின் கூட்டிணைப்புக்கான ஆராய்ச்சி வாய்ப்புகள், சந்தை புரட்சியை ஏற்படுத்துவதற்கான துறைசார்ந்த வழிகாட்டுதல் மற்றும் நிதி ஆதாரங்களை அணுகுவதற்கான வாய்ப்பைப் பெறும்.

சனில் பிபி, தலைவர் சேனல்கள் மற்றும் கூட்டணிகள், பொதுத்துறை, ஏடபிள்யூஎஸ் இந்தியா பிரைவேட் லிமிடெட் கூறினார். "iTNT மையத்துடன் கூட்டுறவு வைத்துக்கொண்டதன் முக்கிய நோக்கம் என்னவென்றால், ஜெனரேட்டிவ் செயற்கை நுண்ணறிவில் முக்கிய திறன்கள் மற்றும் பலங்களைக் கொண்ட ஸ்டார்ட்அப் நிறுவனங்களை வளர்ப்பது, ஜெனரேட்டிவ் செயற்கை நுண்ணறிவைப் பயன்படுத்தி கண்டுபிடிப்புகளை துரிதப்படுத்துவது, மேலும் பொதுத்துறை நிறுவனங்களில் நேர்மறையான மற்றும் பெரியளவில் தாக்கத்தை உருவாக்கக்கூடிய தீர்வுகளை செயல்படுத்த உதவுவது முதலியனவாகும்"

## AWS, Tamil Nadu Technology Hub tie up to foster AI innovation

PTI 15 July, 2024 07:46 pm IST



New Delhi, Jul 15 (PTI) Amazon Web Services on Monday announced its collaboration with Tamil Nadu Technology (iTNT) Hub to launch a generative artificial intelligence startup hub programme for fostering innovation in the AI and deep-tech space.

The initiative was introduced during the 'Generative AI Startup-Venture Capital' event by Amazon Web Services (AWS) and iTNT Hub in Chennai.

The iTNT Hub is a public-private ecosystem of startups, academia and industry, established and funded by the Ministry of Electronics and Information Technology (MeitY) and the Tamil Nadu government.

The hub is located in Anna University, Chennai.

"The programme will enable startups to collaborate with the industry to build public sector-focused solutions using generative AI and will solicit and shortlist startups building solutions for government, healthcare, education and non-profit sectors operating in the AI, generative AI, and deep-tech space," according to a statement.

This programme will provide mentorship to founders emerging from incubation programmes of more than 570 engineering colleges affiliated with Anna University, the statement said.

Startups in incubation will have the chance to tap into research opportunities for industry collaboration, sector-specific guidance and funding avenues.

“By collaborating with iTNT Hub, we aim to nurture a startup community that has core capabilities and strengths in generative AI, accelerate innovation using generative AI, and help public sector organisations implement solutions,” Sunil PP, Lead – Channels and Alliances, Public Sector at AWS India, said.

Each eligible startup will receive up to USD 10,000 in AWS credits to experiment and build with more than 240 fully-featured services on AWS, including innovative generative AI services and solutions such as Amazon Bedrock, Amazon Q, Amazon SageMaker, AWS Trainium and AWS Inferentia, among others, the statement said.

The “iTNT Hub is dedicated to harnessing Tamil Nadu’s vast tech capability and fostering research, development and innovation across the state. This exciting collaboration with AWS gives startup founders access to mentorship, resources, and a community for the development of citizen-driven generative AI solutions,” Vanitha Venugopal, CEO of iTNT Hub, said. PTI ANK ANK SHW

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image for illustrative purpose

By PTI

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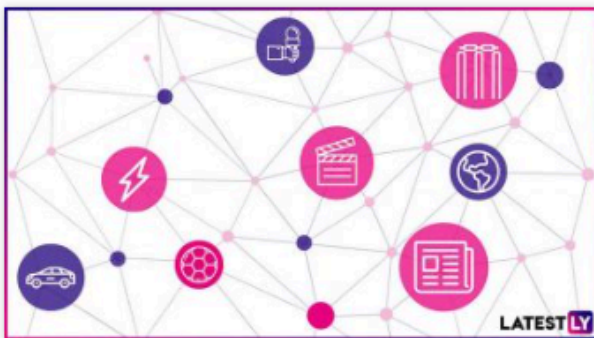
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## Latest News | AWS, Tamil Nadu Technology Hub Tie Up to Foster AI Innovation

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Agency News PTI | Jul 15, 2024 07:36 PM IST

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